

# Cycle Pure Agarbathi makes history in Ayodhya by lighting a 121-feet agarbathi

## Illuminated the skies of Ayodhya and filled the air with a sweet aroma, reaffirming its commitment to showcase and celebrate our cultural heritage

New Delhi/Mumbai, Namrata Poddar:

Cycle Pure Agarbathi, India's leading home worship brand, in collaboration with the Raghukul Foundation, added a touch of grandeur, divinity, and enchanting aroma with a remarkable 121-feet agarbathi at Ayodhya's Bharat kund Mahotsav. The seven-day event was inaugurated by lighting this largest-of-its-kind agarbathi by Mr. Ashok Kumar Saini, Sub-Divisional Magistrate and Mr. Ashutosh Tewari, Commando Officer, Ayodhya. Earlier this year, during the inauguration of the Ayodhya Ram Temple, Cycle Pure crafted a 111-foot agarbathi in Mysore to celebrate the Pran Pratishtha of the mandir, which was lit by Ms. Saraswathi, mother of renowned sculptor Arun Yogiraj. The lighting ceremony embodied cultural pride and spiritual significance, aiming to enrich the Mahotsav with a message of joy, unity, and family harmony. Speaking at the inauguration event, Mr. Ashok Kumar Saini, Sub-Divisional Magistrate, Ayodhya, said, "It is an honor to be part of this special occasion at Bharatkund Mahotsav, a celebration that reflects the essence of our cultural heritage and spirituality. The 121-feet agarbathi, crafted by Cycle Pure Agarbathi and Raghukul Foundation, is a powerful symbol of devotion and unity. Supporting such significant initiatives is a privilege, and it's gratifying to contribute to preserving our cultural traditions while uplifting the spirit of Bharatkund Mahotsav." Cycle Pure Agarbathi's 121-feet tall masterpiece was crafted over 23 days by a dedicated team of 18 skilled individuals, using handpicked materials like auspicious Dashanga: Honey, Konneri, Ghee, Sandalwood Powder, Guggulu, Agaru, Sambrani, Devadar, Loban, and White Mustard (BiliSasive), along with Charcoal, Jigat, and Jaggery. The manufacturing process incorporates a unique technology devised by Cycle Pure's specialist team. Commenting on the lighting of the 121 feet agarbathi, Mr. Arjun Ranga, MD, Cycle Pure Agarbathi, said, "With spirituality at our core, we are committed to uplifting the artist community and bringing hope to people's lives. This 121 feet agarbathi embodies that promise, spreading happiness and celebrating craftsmanship through its captivating fragrance—a tribute to our shared journey of inspiration and support." Known as Akhand Jyothi, with a unique fragrance called PARAMPARA crafted by the esteemed Mr. Ranga Rao and family, the agarbathi adds a touch of tradition and nostalgia, making it the most cherished fragrance. This endeavor symbolizes Cycle Pure Agarbathi's commitment to preserving and showcasing the essence of cultural legacy.



Shri Jagdish R. Kasar Special Recovery & Sales Officer Maharashtra Co-operative Society Act, 1960 under section 156 and Rule 107	
Attached to Dnyankrupa Sahakari Patpedhi, Mumbai. Sujata Chambers, 1/3, Office No. 2/B, Opp. Railway Station, Masjid Bander (W), Mumbai 400 009. Phone No. 9152995243	
Ref. No. : SRO/31/2024	Date 11-11-2024
<b>Attachment Order</b>	
1) Order of Hon'ble Assistant Registrar Co-operative Society B Division, Mumbai, under section 101 of the Maharashtra Co-operative Societies Act, 1960 in Application No. 773 dated 16-01-2023 in favor of Dnyankrupa Sahakari Patpedhi, Mumbai and against 1) Smt. Suman Bramhadev Chavan & 2) Mr. Bramhadev Rangrao Chavan and their sureties.	
2) Demand Notice of Special Recovery Officer Outward No. SRO/29/2024 dated 11-09-2024.	
Whereas the amount payable as per above mentioned order/ Recovery Certificate dated 16-01-2023 and subsequent demand notice on 31-08-2024 is Rs. 31,57,715-00 and further interest @ of 16% on Principal Amount of Rs. 16,50,000-00 from 01-09-2024 till realization and other expenses etc.	
Whereas I have been informed by the said society that Flat No. 202, Shreenath Sadan, CHS; Plot No. B-30, Sector No. 23, Seawood Darave, Nerul, Navi Mumbai-400706. (Area 468 sq. ft.) which is ownership immovable property of Mr. Bramhadev Rangrao Chavan and whereas it is necessary to recover the amount mentioned herein above from the defaulters i.e 1) Mrs. Suman Bramhadev Chavan – Borrower & Mr. Bramhadev Rangrao Chavan and whereas Recovery officer has visited the Flat No. 202, Shreenath Sadan, CHS; Plot No. B-30, Sector No. 23, Seawood Darave, Nerul, Navi Mumbai-400706. (Area 468 sq. ft.) on 23-09-2024 and it is noticed that the said property is in possession of Mrs. Suman Bramhadev Chavan – Borrower & Mr. Bramhadev Rangrao Chavan – Co-Borrower hence I am issuing following order of attachment.	
<b>ORDER</b>	
1. The following immovable property belonging to Mr. Shri Bramhadev Rangrao Chavan-Co-Borrower is hereby attached by this order.	
<b>Description of immovable property</b>	
Flat No. 202, Shreenath Sadan, CHS; Plot No. B-30, Sector No. 23, Seawood Darave, Nerul, Navi Mumbai-400706. (Area 468 sq. ft.)	
<b>Date :- 11-11-2024</b>	
<b>Sd/-</b>	
Place :- New Mumbai <b>SEAL</b> Shri Jagdish R. Kasar Special Recovery & Sales Officer Dnyankrupa Sahakari Patpedhi, Mumbai	

APPENDIX IV [rule-8(1)] POSSESSION NOTICE (for Immovable property)	
<b>EDELWEISS ASSET RECONSTRUCTION COMPANY LIMITED</b>	
CIN: U67100MH2007PLC174759	
Retail Central & Regd. Office: Edelweiss House, Off CST Road, Kalina, Mumbai 400098	
Whereas, The Authorised Officer of the IndusInd Bank Ltd, under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and in exercise of powers conferred under Section 13(12) read with Rule 3 of the Security Interest (Enforcement) Rules, 2002 issued Demand Notice dated 29-09-2023 calling upon the Borrower M/S Yadav Interior (Borrower), Mr. Virendra Yadav (Co-borrower) and Mrs. Lalsadevi Virendra Yadav (Co-borrower) to repay the amount mentioned in the notice being Rs. 44,71,933.57 (Rupees Forty-Four Lakhs Seventy-One Thousand Nine Hundred Thirty-Three and Paise Fifty-Seven Only) together with further interests from 27-09-2023 plus costs, charges and expenses, etc. theron within 60 days from the date of the said notices.	
We, Edelweiss Asset Reconstruction Company Limited, a company incorporated under the Companies Act, 1956 and registered with Reserve Bank of India as a Securitisation and Asset Reconstruction Company, pursuant to Section 3 of the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (hereinafter referred to as "SARFAESI Act") acting in its capacity as Trustee of EARC TRUST SC - 465 (herein after referred as "EARC") having its Registered Office at Edelweiss House Off CST Road Kalina, Mumbai 400098 pursuant to the Assignment Agreement dated 27th March, 2024, wherein IndusInd Bank Limited (hereinafter referred to as "IBL") has assigned to EARC, under Section 5 of the SARFAESI Act, the financial assistance granted by IBL to you, together with all security interest in respect thereof and all IBL's rights in respect thereof, do hereby issue this notice to all of you.	
The Borrowers/Co-Borrower/Mortgagor having failed to repay the amount, notice is hereby given to the borrowers and the public in general that the undersigned has taken possession of the property described herein below in exercise of powers conferred on him under Section 13(4) of the said Act read with Rule 8 of the said Rules on this 09th day of November of the year 2024.	
The Borrowers in particular and the public in general is hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of the Edelweiss Asset Reconstruction Pvt. Ltd. for an amount of Rs. 44,71,933.57 (Rupees Forty-Four Lakhs Seventy-One Thousand Nine Hundred Thirty-Three and Paise Fifty-Seven Only) together with further interests from 27-09-2023 plus costs, charges and expenses etc. thereon. (Less amounts paid since issue of demand notice, if any).	
<b>DESCRIPTION OF THE IMMOVABLE PROPERTY</b>	
All that piece and parcel of Flat No. 508 On 5th Floor, Admeasuring 419 Sq. Ft. Carpet Area, In The Building Known As "petunia" of Complex Known As "everest Countryside," of Society Known As Petunia Everest Countryside Co-operative Housing Society Ltd. Situated At Kasarvadavali, G.B Road, Thane-400067, Constructed On Land Bearing Survey No. 8, Hissa No. 02 Admeasuring 1280 Sq. Mtrs. Survey No. 8, Hissa No. 6 Admeasuring 839 Sq. Mtrs. Survey Jo. 8, Hissa No. 7, Admeasuring 3070 Sq. Mtrs., Survey No. 7, Hissa No. 15 Admeasuring 1224.13 Sq. Mtrs. Hissa No. 2 Admeasuring 103.25 Sq. Mtrs Survey No. 8, Hissa No. 1 Admeasuring 6080 Sq. Mtrs. Lying Being And Situated At Revenue Village Kasarvadavali, Taluka And District Thane, Within The Limits Of Thane Municipal Corporation And Registration District And Sub-district Thane.	
Authorized Officer	
Date : 09 November, 2024 For Edelweiss Asset Reconstruction Company Limited Place : Thane (Acting in its Capacity as Trustee of EARC TRUST SC - 465)	
<b>Edelweiss</b> Asset Reconstruction	

MICROSE INDIA LIMITED						
Extract of Unaudited Standalone Financial Results for the Quarter / Half Year ended 30th September, 2024 (Rs. in lakhs)						
Particular	Quarter Ended (Unaudited)		Half Year ended (Unaudited)		Year Ended (Audited)	
	30/09/2024	30/06/2024	30/09/2023	30/09/2024	30/09/2023	31/03/2024
Total Income from operations	0.02		0.02	6.00	(15.47)	
Net profit from ordinary activities before tax	(7.29)	(2.98)	(7.32)	(10.27)	(4.12)	(38.20)
Net profit from ordinary activities after tax	(7.29)	(2.98)	(7.32)	(10.27)	(4.12)	(38.20)
Total Comprehensive Income (after tax)	(7.29)	(2.98)	(7.32)	(10.27)	(4.12)	(38.20)
Equity Share Capital	216.41	216.41	216.41	216.41	216.41	216.41
Reserves (excluding Revaluation reserves as shown in the Audited Balance Sheet of the Previous Year)	-	-	-	-	-	-
Earnings per share (of Rs. 10/- each):	-	-	-	-	-	-
(a) Basic	-	-	-	-	-	-
(b) Diluted	-	-	-	-	-	-

Statement of Standalone & Consolidated Unaudited Results for the Quarter Ended 30/09/2024 (₹ In Lakhs)																					
S. No.	Particulars	STANDALONE				CONSOLIDATED															
		Quarter Ended	Half Year Ended	Year Ended	Quarter Ended	Half Year Ended	Year Ended	Quarter Ended	Half Year Ended	Year Ended	Quarter Ended	Half Year Ended	Year Ended								
30-09-2024	(Unaudited)	30-06-2024	(Unaudited)	30-09-2023	(Unaudited)	30-09-2024	(Unaudited)	31-03-2024	(Audited)	30-09-2024	(Unaudited)	30-06-2024	(Unaudited)	30-09-2023	(Unaudited)	30-09-2024	(Unaudited)	30-09-2023	(Unaudited)	31-03-2024	(Audited)
I	Revenue from Operations	-	-	-	-	-	-	49.18	59.60	169.55	108.78	275.3	462.98								
II	Other income	0.09		0.15		0.82	0.06	0.09	-2.13	0.15	0.03	3.79									
III	Total Income (I+II)	0.09		0.15		0.82	49.24	59.69	167.42	108.93	275.33	466.77									
IV	Expenses							45.55	53.76	134.29	99.31	234.06	432.63								
	Cost of Production							6.91													
	Purchase of Trafed Goods							(0.62)													
	Change in Inventories of Finished Goods, work in progress and stock in trade																				
	Employee benefits expense							(0.06)	0.06	-1.97	0.35										
	Finance costs							0.04	2.41		2.45										
	Depreciation and amortisation expense	14.58	14.57	17.45	29.15	34.90	58.29	51.50	51.34	62.47	102.84	124.69	238.63								
	Other Expenses	0.22	2.00	1.02	2.22	4.10	15.94	3.85	19.36	-0.72	23.21	40.89	147.92								
IV	Total Expenses (IV)	14																			

